



Planning Your Business For Success Is It Possible to Go Beyond Surviving to Thriving?

Start the new year right with specific goals for your business and the plans to ensure your goals are met. Identify your key differentiators to separate you from your competition in the market place. Upon completion, you will have the foundation laid for your business with the following:

- **A Business Plan** with specific goals: annual, monthly, weekly and daily. Identifying your main lead sources and **A Prospect Plan** for each source.
- **Putting on the CEO Hat**
 - ◆ Why goals core values, purpose and BHAG's are more crucial now than ever
 - ◆ Creating Your Hedge Hog Concept

Includes all materials!

Plan for Growth....Expect to Thrive!



Your Instructor: **Rich Rudnick, Head Sales Coach & Trainer**

Rich, the mastermind behind The Smart Sales Solution™ process, has a stellar track record of motivating others to achieving their highest potential. Over 40 years, his experience ranges from his own highly successful sales career, to building sales teams and systems from the ground up for a variety of organizations. For Rich, the real bottom line is about people; he loves to impact lives and make a difference, one person at a time.

**For More
Information**

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