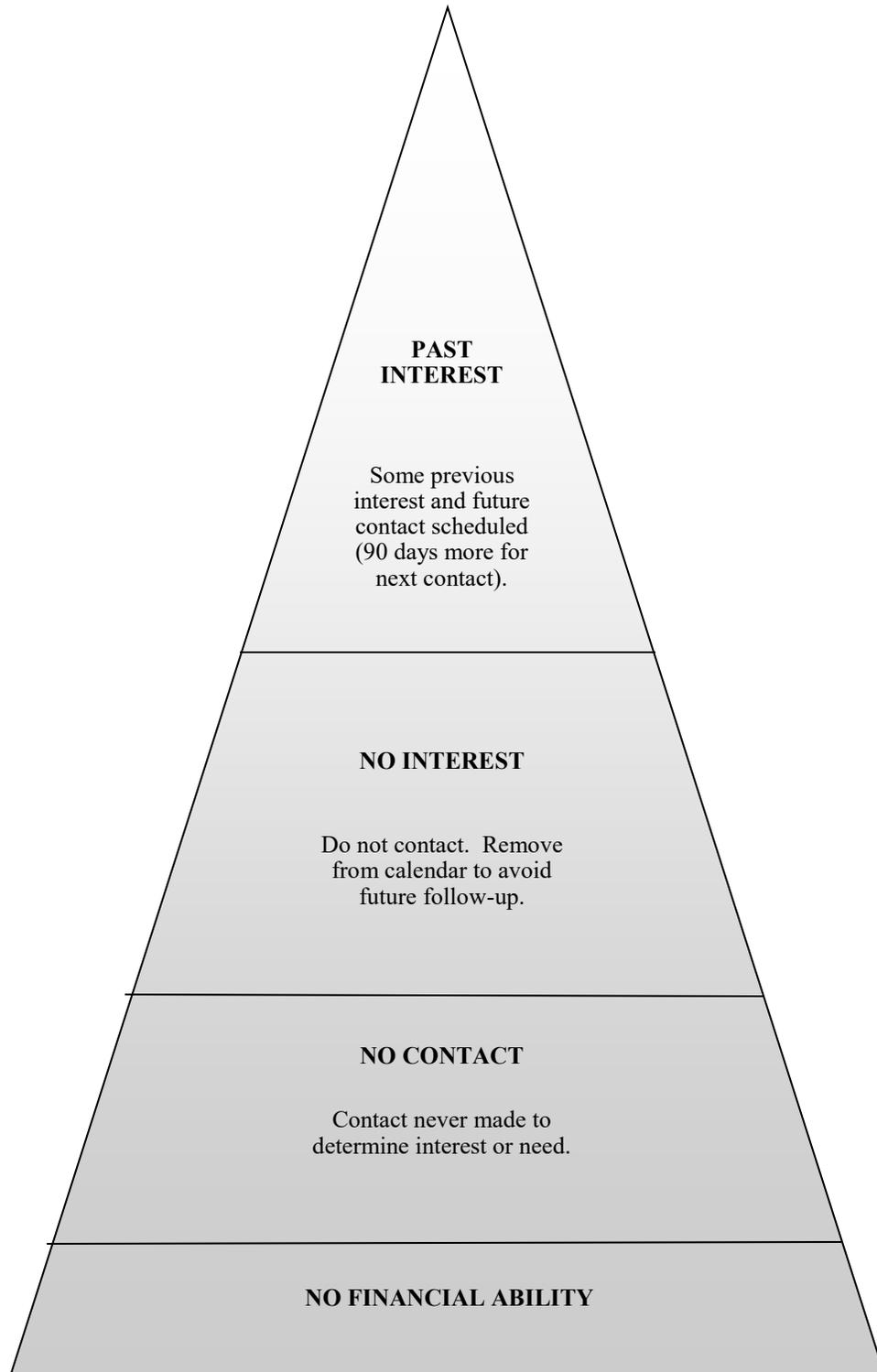


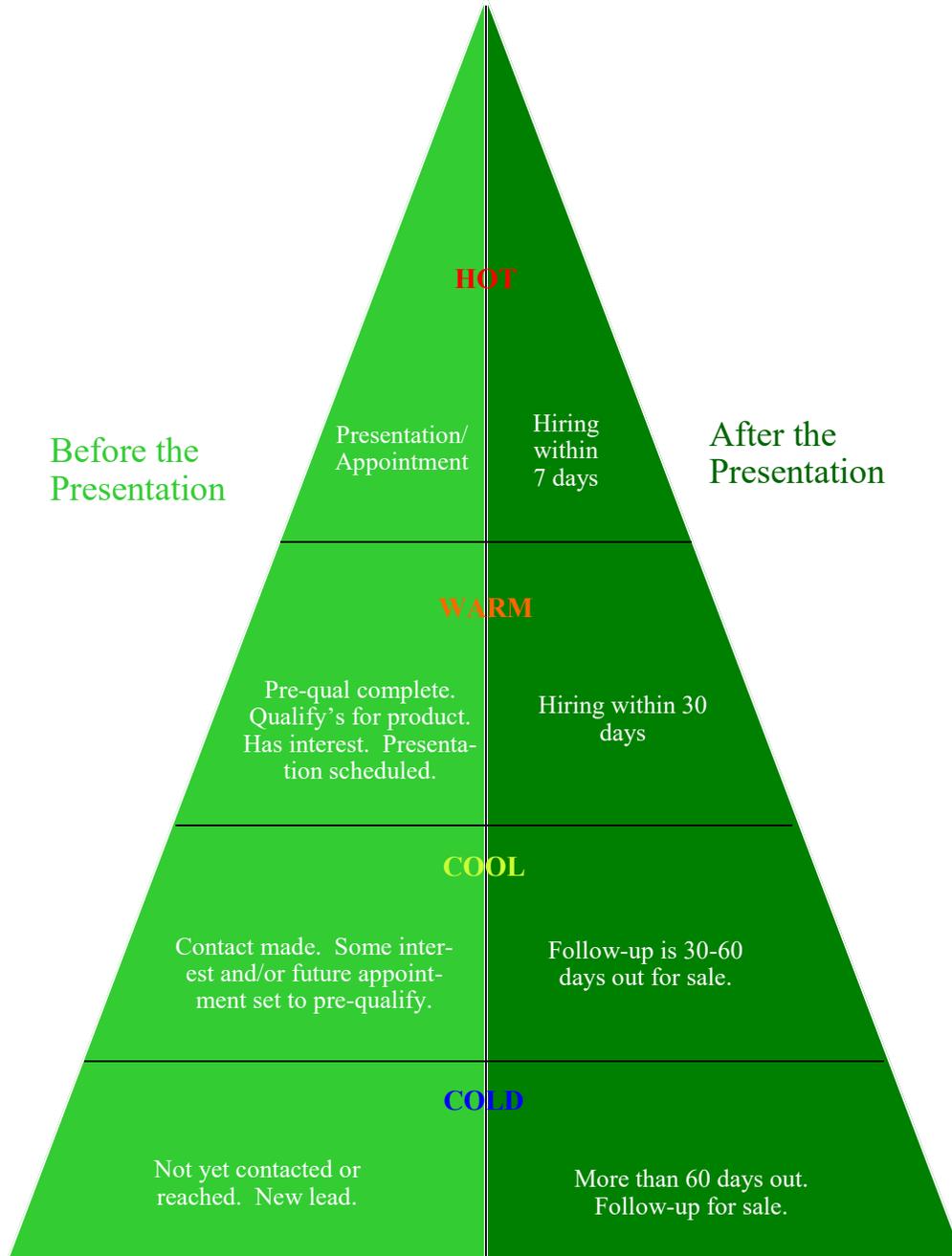
## STATUS DEFINITION CHARTS

### *Database*



# PROSPECT

Presentation Made



Presentation Made + Sale Won = Prospect Conversion to Client

## Database Lead Management Systems and Processes—Pyramids

### CLIENT

